



## **The 7 Most Effective Free And Easy Ways To Promote Your Affiliate Links For Increased Profit!**

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The Best 7 Ways To Promote Your Affiliate Links Without A Website For Free!

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## Table of Contents

1. Introduction to Affiliate Marketing
2. Good Old Bum Marketing
3. Blogging and Pinging
4. Email Marketing
5. Squidoo and HubPages
6. Social Video Marketing
7. Social Networking through Social Sites
8. Traffic Exchanges
9. Conclusion

## Introduction to Affiliate Marketing

Affiliate marketing is one of the easiest ways to make money on the internet. Beginners through to gurus are making truck loads of cash with affiliate marketing everyday.

Affiliate marketers really have it easy. They don't have to worry about product creation, customer support, or website hassles. They can just promote their affiliate links while they sit back and get paid. And more often than not, they get paid MORE than the product owner.

The hardest part about affiliate marketing is promotion to get traffic to see your offers! That's why I wrote this report....to help those struggling with affiliate marketing and to provide some effective no cost ways of promoting affiliate products.

**Finding a product to sell with** high paying commissions - eg 60%, 70%, even 100% commissions are not uncommon these days. 100% instant commissions are my favorite. You get 100% of the sale paid to your Paypal account instantly. Can't beat that!

Places like [www.Clickbank.com](http://www.Clickbank.com) or [www.paydotcom.com](http://www.paydotcom.com) have thousands of digital products in their marketplace which affiliates can sign up for free and promote.

For high-converting 100% commission digital info-products, check out [www.Infosteals.com](http://www.Infosteals.com) . Affiliates can promote any product listed there and make 100% commissions paid straight to their Paypal accounts.

If you don't have a **Paypal account** yet, that is one of the first things you want to get as most popular affiliate programs will pay you to your Paypal account. Sign up is free at [www.Paypal.com](http://www.Paypal.com) .

***Without further ado, let's turn you into a power affiliate marketer!***

## 1. Good old "BUM MARKETING"

Unless you've been hiding under a rock for the last 4 years, BUM marketing is the number one choice for many beginner and advanced affiliate marketers.

In a nutshell, the BUM marketing method is about writing and submitting articles on your niche topic and submitting them to article directories. These articles get picked up by the major search engines like Google high in the search results based on your keyword selection.

**The secret to BUM marketing lies in the keywords.** Basically, you need to find keywords or a string of keywords that a high number of people are searching for on search engines which have low competition or a low number of pages in the search results.

Good keywords strings are ones that have around 100 searches a month but less than 100,000 pages in the search results on the search engines.

Lost you? Don't worry, keep reading, you'll get it.

Let's do a short example of how a good BUM marketing affiliate marketing campaign would go.....

Let's say you're into "World of Warcraft" and you want to sell a product about it. So you go to [www.Clickbank.com](http://www.Clickbank.com) to find a product to promote. A "World of Warcraft" guidebook. There are lots of WOW guides so it means people are buying them. (Of course, the niche and product you choose can be anything; I'm just using this one as an example.)

Next you want to go over to <http://freekeywords.wordtracker.com> and check out what people are searching for on the search engines about "World of Warcraft". Note that "World of Warcraft" is also known as "WOW" so include that in your tests too.

A quick look over at <http://freekeywords.wordtracker.com> shows me that there are 10688 searches for the term "World of Warcraft" and I know without looking that there are going to be millions of pages in the search results in the search engines for that

term.

So lets go further down the list. Remember, I want a keyword string that has around 100 searches a month. So I find this one: "world of warcraft hacks" which has 123 searches per month.

Then I go over to [www.Google.com](http://www.Google.com) and search for the term "world of warcraft hacks" to see how many pages show up in the search results. These other pages you're your competition so the lower the better. After hitting search, I find there are 703,000 other pages listed for the term "world of warcraft hacks". Pretty good.

But lets try "wow hacks". Over at <http://freekeywords.wordtracker.com> "wow hacks" gets 126 searches a month. So lets try over at Google again... **The results, only 431,000 pages in the results. WOW! (excuse the pun) Even better!**

OK, so lets go with "wow hacks" as our keyword. It has the numbers we are looking for and the term is perfectly related to what we want to sell, a "World of Warcraft" guide.

Now all you have to do is write articles containing your keywords "wow hacks" in the title and throughout the body of the article and submit them to article directories.

Be careful you don't overuse the keywords (keyword spamming) as this will hurt your search engine ranking and may get it rejected by the article sites.

Submit your articles to <http://ezinearticles.com> and <http://goarticles.com>. These are 2 popular ones (with Google too) but there are many more. I'd say you only need to submit to a maximum of 4 or 5 article directories.

**So where does your affiliate link go?** In the resource box! At the end of your article, you can add a little bio about yourself or your website. You can also add a hyperlink to your website. This can be your own website or your affiliate link.

**NOTE:** <http://ezinearticles.com> doesn't allow a direct affiliate link, but that doesn't matter too much. Keep reading the next few chapters about blogging and hub pages etc. to see how to get around this.

Most other article directories let you put in a direct affiliate link in but be sure to read their TOS (terms of service) first.

Ok, that's BUM marketing!

If this method tickles your fancy, you might want to pick up my Newbie Affiliate Secrets report for less than 7 bucks. It goes deeper into the secrets of BUM marketing. You can find it here at [www.NewbieAffiliateSecrets.com](http://www.NewbieAffiliateSecrets.com) . It's a super hot seller with over 2000 sales so far and rising. You can make 100% commissions reselling it too.

If you're more of a visual type of learner, I have a set of 6 article videos made just for newbies you can download and watch on your computer at your leisure. They will be a great little addition to your affiliate marketing studies and really help your progress.

You can find some helpful [Newbie Article Videos](#) here. The price is super low...less than 5 bucks, so it won't break the bank. Again, you can make 100% commissions reselling them!

**The tools you need for BUM MARKETING:**

<http://freekeywords.wordtracker.com>

<http://google.com>

<http://ezinearticles.com>

<http://goarticles.com>

<http://newbieaffiliatesecrets.com>

<http://infosteals.com/newbiearticlevids>

## 2. Blogging and Pinging

You gotta love blogs! I'm not going to waste your time telling you all the great things about blogs or why they are good or why you need one. All you need to know is that you need one if you want to stand any chance of making money with affiliate marketing.

For those out there reading this that don't know what a blog is, a blog is a little web space you can call your own. You keep a log of anything you want and it will site there in cyber space. Hence the name, blog (short for web log).

These days, everyone has a blog. So, if you have been hiding under that rock again and don't have yourself a blog yet, you had better get moving over to [www.wordpress.com](http://www.wordpress.com) or [www.blogger.com](http://www.blogger.com) and get yourself a free blog. Some people will tell you that Wordpress is the best, but for a free blog, both WP and Blogger offer awesome free blogging platforms.

If you decide you want to have a blog on your own website domain name and server now or later, start with WP (Wordpress).

**But before you throw up just any old generic blog**, think about your purpose for it. Is it to promote you? Is it to promote a particular product? Is it to offer information on one particular niche topic? Is it going to be a news blog? A review blog?

Choose your purpose first, then go and create a blog. This is not a chicken and egg conspiracy theory. The idea comes first, then the blog. The worst thing you can do is have a non-focused blog and spew up content in between all sorts of ads and banners and flashing lights. Visitors will be out of there faster than Oprah on a leg of ham.

***"If you try to hit everyone, you'll end up hitting no-one."*** Get my picture? Good.

So, you've got your tightly targeted blog.....now what? This is where the fun begins!

**Once you have chosen you blog's theme, the first thing you want is good relevant content for your blog.** Remember those articles you wrote about and submitted to article directories? Post them on your blog.

After that, you probably have a bunch of PLR articles on your computers too. PLR articles are a good starting point as you should re-write them as best you can before posting them. The search engines will reward you for unique content.

If you still need more content for your blog, remember the article directories like <http://ezinearticles.com> and <http://goarticles.com>? Well, you are entitled to republish articles from there on your blog as long as you include the author's resource box. This is not the best thing, as you are giving them a free back link and advertising, but if you really like the article and need good content, then go for it.

**The main thing is to add good related content.** Then you can add your affiliate links throughout the content. Insert your affiliate links by hyper-linking some powerful (key)words as your anchor text. As the visitor reads and like what he/she is reading, they will naturally click on your links to recommended products/offers, etc.

Don't know how to make a hyperlink with anchor text? You will use this little piece of code over and over so remember it.

```
<a href="http://youraffiliatelink.com?affid=?numbers123">ANCHOR TEXT</a>
```

The place where it says *ANCHOR TEXT* is what you replace with some words of your choice that become a clickable link. So instead of a raw link, *words* will be clickable.

You probably don't need to worry too much about this as with the free Blogger and Wordpress blogs, you can easily insert hyperlinks in the content with a few clicks on the mouse with their rich content editors. Just look for the hyperlink button and follow the prompts.

**You may also want to add banner ads to your blog.** Banner ads are nothing more than hyperlinked images. This means you can actually make any image a link so when your visitor clicks on the image, they are forwarded automatically to the page that image links to ***Hint-hint: your affiliate offer!***

Many products offered by major affiliate program companies such as Clickbank and Commission Junction will have banners you can use to place around the internet, such

as on your blog. They often have the HTML code there as well so you just need to copy and paste into the blog's HTML source code.

Here's a banner ad that Derrick Van Dyke has up for affiliates to use on his website at [Affiliate Cash Secrets](#).



I have this banner ad this on a number of my websites hyperlinked to the Affiliate Cash Secrets website sign up page. Where ever possible, use an image hyperlinked with with your affiliate link. It can be a banner ad or even the ebook cover of the product you're promoting.

Another awesome tip is to have some hyperlinked text under the banner ad too. Words help to relay your message more clearly than just a picture. Let's use the above banner as an example.



[Download Your Free Affiliate Cash Secrets Marketing Kit Today](#)

See how writing a brief message under your banner ad makes more of an impact to your advert? You will experience a higher click through rate by using this method.

If you don't know how to access or modify the HTML source code, it is better you leave it as is or you run risk of screwing up the look of your blog. If you insist on playing around with the HTML, save the original code so you can always go back to it in case you do screw it :)

It's helpful to remember the code for inserting images and making them hyperlinks because you'll use it a lot in your affiliate promotions around the web. I'll put the code below.

The Best 7 Ways To Promote Your Affiliate Links Without A Website For Free!

```
<a href="http://youraffiliatelink.com?affid=?numbers123"></a>
```

The above is the HTML code for a hyperlinked image. The blue is your affiliate link, and the red is the url of the image. The image goes where your anchor text would normally go if you were making a text hyperlink. Remember this code because you will use it for more affiliate marketing techniques I'll tell you about later in this report.

The best place to add your banners is above the fold. That is, the very top first part of your blog your visitor will see when they come to your site. The top fold is your "money space"! More people will see the top fold than any other space on your page.

You can also add your banners to your blog's sidebar, but the higher up on the sidebar the better for click-throughs.

**So you have your blog, good content, your affiliate links throughout** the content and banner ads selling your recommendations.

All you need now is traffic!

Going back to the articles we wrote and submitted in chapter 1, for sites like <http://ezinearticles.com> who don't allow you to link directly to an affiliate link, you can instead link from your resource box to a post on your blog that is related to the article. This will get you traffic and good targeted traffic and hopefully they will click on your affiliate links on your blog.

**Update your blog with fresh content regularly and ping it!** In short, "pinging" is a way to tell other websites that your blog has been updated with fresh content. You should try to update your blog with fresh content at least every week. The search engines love blogs with new content. After you update it, ping it!

I always use free multiple ping services <http://pingoat.com> to send pings after I update my blog. It's easy and takes only 20 seconds. When Pingoat is not running well, I use <http://autopinger.com/>. It's much the same as Pingoat but seems to work a little smoother.

Next is to submit your blogs new content to content sharing/voting websites. The biggest one would have to be <http://propeller.com> . They area huge site you can submit news to but just make sure your content is quality or they won't accept it.

Some popular ones for "internet marketing" blogs are <http://shpinn.com> and <http://plugim.com> . Also try <http://imvotes.com> . The more sites you can submit your blog news to, the better.

Another way to promote your blog is to join and participate in blogging communities like <http://mybloglog.com> and <http://blogcatalog.com> just to name a couple.

Then there's [BLOGRUSH](#). This is like a blog traffic exchange developed by John Reese (if you don't know who he is, don't worry). You sign up for free, add your blog's url and RSS feed and then put the BLOGRUSH widget on your blog. You'll see how it works when you go to the [BLOGRUSH website](#), so head over there when you get some time.

Posting good articles on your blog, pinging it and joining blog communities are just some ways to get traffic to your blog. There are loads of ways to get traffic to your blog, so many in fact that I could write an entire other ebook about it.

If it's easy blog traffic you want, you should pick up this easy blog traffic course for a measly 5 bucks. Find it here at <http://yourcrazydollaroffer.com/easyblogtraffic/>. The content of the course is great and you won't find better for 5 bucks. You even get resell rights to the whole package.

### **The tools you need for Blogging:**

[www.wordpress.com](http://www.wordpress.com)

[www.blogger.com](http://www.blogger.com)

<http://ezinearticles.com>

<http://pingoat.com>

<http://shpinn.com>

<http://mybloglog.com>

<http://blogrush.com>

<http://yourcrazydollaroffer.com/easyblogtraffic/>

### 3. Email Marketing

Ok, using email marketing to promote your affiliate links goes without saying. Email goes way back and is still the best way to promote any direct marketing offer, even though it is getting harder to pull off successfully.

From getting through the spam filters to actually sparking people's attention enough to first open the email let alone read your pitch and click on the link inside.

**Before I even get started about writing emails**, it is extremely important that you do something with your "raw" affiliate links. Raw affiliate links look ugly in emails resulting in poor click-through rates. Long affiliate links can also be broken up when wrapped in the email body. And, raw affiliate links can be hijacked to make you lose out on commissions. You don't want any of these things getting in the way of your readers clicking on your link.

Considering you don't have a website of your own, there are many free online url shortening services. A free, easy and quick one to use is <http://tinyurl.com> . There many others around but they will waste your time getting you to sign up and log in etc.

**OK, now the first thing with writing promo emails is the subject line.** This will make or break your email campaign.

The first step is to get the reader to open the email, and that's done with an electrifying subject line. This is crucial to a successful email campaign. If you can grab your prospect's attention by the "you-know-what" and get them to pen your email, you've got your foot in the door.

It has to strike them like nothing else...literally. Your subject line has to be better than the other's in your prospects inbox for that day, so a lot depends on it.

Tests has shown that subject lines with the prospect's **first name** in it have an open rate more than 3 times of those without. People are people. They have a name, so use it. Using their first name is a must to build at least that marginal amount of trust and not look like a complete spammer.

**DON'T USE ALL CAPS AND HEAPS OF WEIRD '/&\$#"#\$%&')(%\$ SYMBOLS  
IN YOUR SUBJECT LINE!**

You didn't miss that message but if an email turned up in my inbox with that in the subject line, that email would be eating SPAM box dirt quick smart.

The best way it to tell your offer in your subject line the way it is. Don't try to trick people. We aren't dumb....right? After you have your friendly personal subject line in place, it's time to write your email body.

**What's makes a good promo email for your affiliate links?**

Well first, again, you should use the prospects first name in the greeting, then start to introduce your offer.

One golden rule of direct marketing is this. The prospect only listens to one radio station, **W.I.I.F.M.**. No, it's not really a radio station, its an acronym for **"What's in it for me?"**. All the reader is interested in is how it will help me (him or her). That means you need to list benefits, benefits, benefits and more benefits in your email.

Also, make sure to use the word "you" throughout your email. It goes along with the WIIFM thing ;) You can still use "I" in your writing but don't overuse it. Using "I" gives the reader a sense of personal touch and humanness to the email instead of sounding like a robot wrote it.

**You should end the email with a strong call to action.** Eg. *"Go and download this XYZ product now and see an increase of ABC immediately!"* and add your affiliate link underneath.

Writing compelling email copy is an art. It takes practice and good email copy will help your affiliate marketing efforts many times over poor email junky copy. Why?

**Because, email marketing boils down to pre-selling your prospect.** That's the whole game right there. You need to convince the prospect to start thinking to buy with your email copy BEFORE they get to the sales page. Just keep that in mind the next time you go to write.

**PS.** Oh yeah, don't forget the PS at the end. You can sum up the benefits and write a brief call to action here with your affiliate link close by once again.

**So where do you get a list of prospects to email?** Good question. No good writing an email if you don't have any one to send it to, is it?

You've probably heard a million times "the money is in the list". It's true, list owners can pretty much make money on tap when they mail out an offer to their list.

**The lucky thing for you if you don't have a list of your own, is that you can borrow one!**

What I'm talking about here is purchasing email advertising. You can do a search for "ezine advertising" in Google and look at a few. With these services, you can send out to a few thousand "make money" interested readers with your offer.

They can be expensive (anywhere from \$60- \$250 per email ad) so you had better make sure your offer is going to convert and make you a profit.

One's I have used in the past for the "make money online" niche and got average results are <http://madvlad.com> and <http://e-mailpaysu.com>. You might want to try other "paid to read" email advertising services. Just Google it! Also <http://topsurfer.com> has a solo ad option and gets pretty good results.

**If money is a problem, the other option is to GROW a list of your own for free.**

There are a number of free downline/list building websites out there for "internet marketers" that are free to join and use. You don't need a website, as you use their website to build your list.

I used these when I first got started marketing online and they played an enormous part in growing my business and increasing my income.

[www.YourLuckyList.com](http://www.YourLuckyList.com)

[www.ListBandit.com](http://www.ListBandit.com)

[www.ListDotCom.com](http://www.ListDotCom.com)

You can sign up for these sites free and start referring others to the site with your referral link and they will go in your downline. You'll be able to mail out to these members in your downline but only in set periods of time eg. Once a week.

**HINT:** After you sign up for a free account with those sites, you'll be faced with a one time offer to upgrade. Upgrading will give you an INSTANT list of thousands you can mail to with offers more frequently than as a free member.

Each list builder site's offer (price and benefits) is a little different from each other's but for someone who is wanting to start building a list from scratch, it is the best way. It might seem like a big investment but, it will soon pay for itself and put you in a better position for good as you continue to use it to reach those prospects with your killer offers!

#### **The tools you might use for Email Marketing:**

<http://tinyurl.com>

<http://madvlad.com>

<http://e-mailpaysu.com>

<http://topsurfer.com>

#### **Recommended free list building websites:**

[www.YourLuckyList.com](http://www.YourLuckyList.com)

[www.ListBandit.com](http://www.ListBandit.com)

[www.ListDotCom.com](http://www.ListDotCom.com)

## 4. Squidoo and Hubpages

[www.Squidoo.com](http://www.Squidoo.com) is one of the websites I discovered early on which helped me in my early days of affiliate marketing and I still use it to this day. It's one of the original "user content generated" websites that took the internet by storm a few years back.

Many websites have followed this pattern but Squidoo is still the leader of its kind so it's one you mustn't leave out of your affiliate marketing arsenal.

Basically, Squidoo lets you create a webpage called a "lens" where you can write about any topic you like. It's a perfect place for website-less affiliate marketers to load up content and present their offers.

Anyone can join and use [www.Squidoo.com](http://www.Squidoo.com) for free. Once you have an account you will be prompted to start building a lens.

As with building a blog, you need to have the idea for your lens first. After you get the idea, you can go ahead and choose the last part of url for your new lens. The first part will be <http://squidoo.com/> but after that you can decide on the words.

This is a great feature because you can add your keywords in the url. Eg. "<http://squidoo.com/wowhacks>". This will help your search engine rankings and attract more people. So take some time when deciding on your lens url because you can't change it once it's done.

Just like a blog, you want to start adding good relevant content to your lens. With Squidoo, you build your lens by selecting modules to be added. The best one for content is the "WRITE/TEXT" module.

For your affiliate links, you can add them to the "WRITE/TEXT" module using the hyperlink code I shared with you in the second chapter. Images work in the "WRITE/TEXT" module too so you can link to the images as well.

You definitely want to add a "links list" module too where you can add your affiliate links easily and quickly.

There are a bunch of modules to choose from but don't go too overboard or your visitors will be distracted. Seriously, the choices with are endless with Squidoo. It can be very addictive. You can build unlimited lenses and add unlimited modules. It's hard to believe it's all free!

A Squidoo lens is not unlike a blog. You should update it on a regular basis with fresh content. You can ping it after you update it (find the RSS feed in the sidebar). And like a blog or your own website, you can link from your ezine articles to your Squidoo lens.

[www.Hubpages.com](http://www.Hubpages.com) is very much like Squidoo. The search engines love it. It's free to join and make as many pages as you like. The key to getting high search engine ranking with Hubpages is in the tags. When you create your hub page, you can select your tags (related keywords). These get picked up by the search engines so don't overlook them.

To get you on the fast track to making profitable HubPages, [watch this free video](#) I uploaded that will explain HubPages more clearly.

Add good content on a regular basis, your affiliate links and affiliate banners etc. and ping it! Yes, you'll be doing a lot of pinging so remember the multi-ping sites I mentioned earlier. Again they are <http://pingoat.com> and <http://autopinger.com>.

For a deeper look into Squidoo's affiliate marketing capabilities, I recommend having a look at this helpful Underground Squidoo Profits course. You can find it here at <http://yourcrazydollaroffer.com/squidooprofits/>. Another great bargain to add to your affiliate marketing arsenal. It's selling for just 7 bucks and comes with master resell rights, so you can sell and keep all the profits.

### **Tools needed for Squidoo and Hubpages:**

<http://squidoo.com/>

<http://hubpages.com>

<http://yourcrazydollaroffer.com/squidooprofits/>

<http://infosteals.com/hubpagesvideos/free/>

## 5. Social Video Marketing

Video is HOT! [www.Youtube.com](http://www.Youtube.com), the second most visited website in the world. I don't need to go on any further about video, just that you must be uploading videos to lever some of this traffic!

[www.Youtube.com](http://www.Youtube.com) is the number one, but others I use and get good results from include [Google Video](http://GoogleVideo.com) and [Daily Motion](http://DailyMotion.com).

Before you skip this section thinking *"I can't make videos"*, think again. It's not as hard as it seems. Start with an idea (even basic ideas are often the best) and you'll be making short promotional videos you can upload in no time. Just remember, you don't need to be Steven Spielberg.

There a few tools that makes video creation easy. **The very minimum/main tool you'll need is a video editing/making software.** Windows XP comes with Windows Movie Maker. This is a good start but there is a plethora of movie making software out there for free and for purchase. Most paid ones have a free trial so try a few until you like one.

There are other tools you'll need depending on the types of video you want to make. Here are a few ideas of types of videos you can make and the other tools you'll need.

**Web camera clip** – You can just talk straight to the camera. Give a testimonial, share a success story, give a review about the product/service you want to promote. Tools needed: Web camera and mic.

**Screen capture clip** – You can use screen capture software and give a walk through of the website you're promoting. You can demonstrate how to use software or a certain feature. Tools needed: Screen capture software and mic.

**Handy cam clip** – Get your friend or a camera stand to film you as you do something stupid (just an idea). Or go outside where there's a nice background and give your little spiel about the product you're presenting. Tools needed: Handy Cam Recorder

**Powerpoint clip** – Make up a bunch of screen shots with the main points of your

message and run them through Power Point. You can add your own commentary over the top or simply have music. Tools needed: Microsoft Powerpoint ([free trial download](#)) and mic (optional).

**Photo slideshow** – Like a Powerpoint clip but a lot simpler. Perhaps the simplest method of all. You don't need to speak if you don't want to, you just upload a bunch of images and music, press "make" and out comes a slideshow. Again there's a bunch of slideshow software available for free, but you want one that lets you create a movie file you can later upload to the video sharing sites. Download and try this free one here at <http://www.joern-thiemann.de/tools/SSMM/index.html> This software lets you download an AVI file from your bmp and jpg images.

### **So you're all revved up about making your videos, but how is it going to get you traffic to your affiliate links?**

Here are a few points of advice. First, when you make a video, you want your URL to appear on the screen.

- 1. You can do this by adding a watermark that's constantly displayed. Most good software lets you add this.*
- 2. Have an intro and outro shot of just text showing your website URL/affiliate link with a subtle call to action.*
- 3. Hold up a piece of card, paper or whiteboard, anything that you have written your URL on. This is the cheap nasty way to do it, but it still works.*
- 4. Say the name of your website or affiliate link in the video.*

**Next, when you upload your videos** to Youtube and such, and when typing the description, you want to type your URL (affiliate link) at the beginning of your description starting with the http:// This will then become a clickable link (except in Google Video). Viewers will see it and if they want to find out more, they'll click and voila! They're viewing your affiliate offer!

The hardest part seriously is to come up with ideas (well, for me anyway). The making part is really fun. Basic ideas work well but if you can create something unusual and cool, create a controversy, then your video will go mega viral, sending traffic through the roof.

Video marketing is quickly becoming a vital part of online marketing in all niches. A good friend and great marketer Kevin Riley has put together an awesome comprehensive [Recipe for Video Commercials](#) course that will teach you step by step how to make stunning video commercials from scratch.

**Tools needed for Video Marketing:**

<http://youtube.com>

<http://dailymotion.com>

<http://video.google.com>

[Powerpoint software free trial](#)

[Slideshow to AVI software free](#)

[Recipe for Video Commercials](#)

## 6. Online Forum and Social Site Marketing

Forum marketing is an oldie but still a goodie. Online forums are a place where you can meet others with similar interests and share your expertise on the subject. Building trust and gaining social status helps people will trust you and your recommendations.

Nearly every niche you can think of has an online forum full of people with the same interest. If there is a niche without an online forum, jump on it! You could be the first one on it and take all the glory (and dollars).

All jokes aside, forum marketing takes finesse. You can't just jump on any forum and scream "**BUY MY EBOOK**" or you'll have a very short stay there.

Forums are filled with loyal members who know when spammers have hit the place. Best thing is to start out as a regular person/member and start meeting other members and contribute useful info to threads.

**Forums allow you to have a personalized signature.** This is a small section of webpage that will appear at the bottom of every post you make. In your signature you can have a message with your affiliate links and or banners with it. This is a way to advertise your affiliate recommendations without actually screaming and giving the "hard sell".

Often a forum will be run on PHPBB forum software. To add your signature in phpBB code, you will need to use this instead of the HTML I showed you previously, although it is similar.

```
[url=http://someaffiliatelink.com?=IDSomenumbers123]YOUR MESSAGE[/url]
```

That's for a text link, to add an image and make it clickable, use the code below.

```
[url=http://someaffiliatelink.com?=IDsomenuimbers123][img=http://affiliatesite.com/images/banner.jpg] [/url]
```

Some popular forums for Internet marketers are [www.warriorforum.com](http://www.warriorforum.com) and

<http://forums.digitalpoint.com>. Warrior forum doesn't allow a direct affiliate link, but hey, why not direct them to your article or blog or Squidoo lens?

For online forums in other niches, just search for your topic and find one that appeals to you. Like I said, there is likely to be a forum on every niche out there and if not, why not be the first one to start one!

Social Networking sites such as [www.myspace.com](http://www.myspace.com) and [www.facebook.com](http://www.facebook.com) are great for marketers in other niches besides the "make money online" group. Treat them the same as you would a forum.

The thing I like better about social media sites is that I can show my personality more through pictures, videos and my profile etc. I can also choose my friends and make/join groups. That way everyone gets connected a little closer.

**Want to start your own social network group for free?** A few months ago I stumbled upon this free website called <http://ning.com>. It's free to join and use for as long as you like. It allows you the user to start your own social group on the topic of your choice. You can modify the headers graphics and plug and play to build it to suit your application. Ning is definitely one to bookmark!

The most important part about using (or running) forums/social websites is to stay active. Of course you also need to be helpful to show your expertise and friendly too. People will then know you are the real deal when you are a frequent contributor and want to know more about you and go snooping around your websites/blogs/affiliate links!

### **Tools needed for Online Forum and Social Website Marketing:**

<http://google.com> (to search for related forums in your niche)

<http://myspace.com>

<http://facebook.com>

<http://warriorforum.com>

<http://forums.digitalpoint.com>

<http://ning.com> (make your own social network)

## 7. Traffic Exchanges

The lucky last way I'll share with you today is traffic exchanges. Again, an oldie but still easy and a good free way to promote your affiliate links none the less.

Traffic exchanges are a simple concept of "I'll look at your website if you look at mine." It works on a credit system. The more websites you "surf", the more credits you earn. The more credits you earn, the more times your website will be displayed to others who are surfing.

Traditionally, traffic exchanges are aimed at the "make money" type of crowd. If you try to promote anything else, although you'll get hits, you may be very disappointed that no-one buys your stuff.

**The best types of offers to promote in traffic exchanges are ones that appeal to the "traffic exchange" crowd.** They're all about free, easy traffic. They like easy things. Easy money, easy traffic, easy life ;) You'll have much more success promoting something that is easy and catchy rather than an ebook store or some vitamin pills.

It's easy to get started. You sign up for a free account, add your websites urls (affiliate links) and banners and then you go "surfing".

The website surfing system works on a timer. Usually about 20-30 seconds. So you sit there and click through websites waiting for the timer to go down and you earn credits. It can be monotonous and your clicking finger can get sore so consider some other ways to earn credits.

Surfing is not the only way to earn credits. A lot of traffic exchanges also have a mailing feature. Advertisers pay to send promotional emails to the traffic exchange members and members can earn credits when they open the email and click the link inside.

You can also earn credits by referring others to the traffic exchange. When they sign up and start surfing, some of the credits they earn go to you. Also, if they upgrade or make a purchase, you get a commission, so it's a good deal!

**The other way to earn credits is to become an upgraded member.** All traffic exchanges that I have signed up with have a paid upgrade option. They are pretty cheap so I don't mind paying. For example, you can get 20,000 credits every month (meaning 20,000 visits) for \$10 a month.

**Upgraded accounts also add new members to your downline automatically.** Like I mentioned just before, when your downline members surf for credits, some of them go to you. And when they make a purchase, you get paid a commission!

Apart from surfing and opening emails, some traffic exchanges have a website banner exchange system you can use. You simply add some code to YOUR website/blog which will display a banner ad.

For every time YOUR website/blog is viewed and the banner displayed, you get credit for YOUR banner to be displayed on someone else's website/blog who has added the code to THEIR website. It's cool because your website can earn credits while you are away from the main traffic exchange site.

Traffic exchange traffic can be used very effectively, if you know how to do it right. They are great for instant traffic when you need it, but remember to choose an offer the TE (traffic exchange) crowd will like.

#### **Tools needed for Traffic Exchanges:**

<http://startmytraffic.com>

#### **Some different kinds but still effective free traffic exchanges:**

<http://instantbuzz.com>

And...

<http://programhoppers.com>

These 3 websites are free to join and will give you great results!

## Conclusion

Well done. You made it to the end. There you have it. The best 7 ways to promote your affiliate links for free and without a website. I know I shared a lot of information and most of it probably went over your head, but **save this report in a safe place** and refer to it as often as you need.

Try as much as you can to implement the ideas and tips I in this report and you'll have no excuse for not seeing good results with your affiliate marketing for a long time to come.

Thanks for reading!

To your success,

Lee McCoy

<http://www.caldirect.co.uk>

&

Stuart Stirling

[www.TurnKeyCashKits.com](http://www.TurnKeyCashKits.com)

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